

## Who Needs OnlyMyEmail?

OnlyMyEmail offers email security relief to:

- ◆ Enterprises concerned with employee productivity and escalating IT costs associated with spam
- ◆ Individuals who are both exhausted from dealing with the growing deluge of daily spam
- ◆ Parents who want to protect their children from all kinds of offensive and inappropriate email

What sets OnlyMyEmail apart is our specific appeal to those who are hesitant to implement aggressive email filtering solutions because of the great potential that exists for blocking legitimate messages, and the resulting consequences to customer, client, and prospect relationships.

## The Problem With Filtering

While there are countless solutions available for filtering junk email, you'll ultimately find that most also have significant drawbacks. The reality is that most every other anti-spam system:

- ◆ Has a significant False-Positive rate, costing you business leads and damaging relationships
- ◆ Requires installation, maintenance and continual cycle of updating, patching and upgrading
- ◆ Decreases performance of your PCs and/or servers while processing and filtering all incoming email
- ◆ Causes inconvenience and delays for legitimate senders
- ◆ Only functions on installed systems and not from remote locations
- ◆ Consumes staff and user time for tracking down deleted email and ongoing rules management

Despite all of these limitations, most spam filters actually do a pretty poor job of blocking junk email. Marketing claims aside, real world testing typically produces blocking rates no better than 96%.

## What Makes Us Different

Because all filtering runs on OnlyMyEmail's servers there's nothing to purchase, download, install, configure, maintain or upgrade. While this can be easily summarized, consider all of the benefits this solution provides:

- ◆ No software conflicts, platform restrictions or migration issues for PCs or Servers
- ◆ Reduced load on your existing systems because we filter email **before** it reaches them
- ◆ Equal protection for PCs, Smart Phones and other mobile devices
- ◆ Email SpamReports enable users to review and retrieve blocked messages without IT staff intervention
- ◆ Spam-filtering rules and preferences are never out of date and continuously adjust in real-time
- ◆ Point and click end-user spam submission reporting and real-time analysis
- ◆ Accuracy of over **99.6%** as verified by both **PC Magazine** and **PC World**

Most importantly, OnlyMyEmail has been specifically designed to serve the concerns of business users by providing unparalleled spam and virus blocking, combined with a critical-false-positive rate of **just 5 per Million** messages.

## Meaningful User Preferences

Most anti-spam services offer simple filtering options such as: High, Medium and Low. While conceptually valid, such labeling of email does not substantially help real-world users, and often confuses them instead.

By contrast, OnlyMyEmail enables its clients to filter based on useful and well-defined categories such as: Spam, Direct Marketing, Newsletters, List-Servers and others. Clients can also block email from foreign domains, enable virus filtering and even block those endless “virus alerts” that are nearly as disruptive as the actual viruses themselves.

Even more accuracy is gained as the system continually learns and adapts to each user's feedback through the reporting of spam and/or end user's retrieval of false-positive messages. System learning is automated and adjustments are made in real time as our 100% proprietary filtering system adapts to each user's specific preferences; allowing for multiple emails to be blocked or delivered on a per-user decision basis. With essentially no administration or effort, the OnlyMyEmail system can provide absolute precision in managing both desired and unwanted email.

## How Important is Your Email?

If email is a mission-critical system for your business, then you need a spam solution designed for business. OnlyMyEmail provides industrial strength services that will ensure delivery of legitimate business correspondence while eliminating more junk email than any competitor. Having been designed for business users, OnlyMyEmail:

- ◆ Decreases traffic load on your systems by an average of 94%
- ◆ Provides centralized account administration
- ◆ Offers storage, retrieval and searching of deleted emails
- ◆ Includes protection for Directory Harvest and Dictionary attacks
- ◆ Serves as a backup email system when your systems are off line or unreachable
- ◆ Can alert up to 10 of your IT staff members if your server stops accepting mail
- ◆ Substantially reduces any required off-site email storage/backup/archival costs
- ◆ Stops email distributed viruses before they reach your users

With a cost structure that can be as low as **\$1 per mailbox** for even modest size companies, (and less for larger enterprises) any business will quickly realize that this minimal cost will more than pay for itself in:

- ◆ Recaptured time and productivity gained by both employees and IT staff
- ◆ Extended upgrade cycles for existing servers realized due to load reduction
- ◆ Email Virus prevention and the resulting disaster recovery efforts
- ◆ Faster response to customer and client emails
- ◆ Bottom line savings in bandwidth, disk space and storage fees

## There's No Substitute for Experience

Naturally, every anti-spam service claims to provide outstanding results. The best way to see just how well the OnlyMyEmail system really works is to simply try it. We will gladly allow you to trial the OnlyMyEmail system without cost or obligation and let our results speak for themselves.

To arrange for a trial account or to answer any questions you might have, visit our web site ([www.OnlyMyEmail.com](http://www.OnlyMyEmail.com)) or contact an account representative ([Corporate@OnlyMyEmail.com](mailto:Corporate@OnlyMyEmail.com)) today.